

Message Text

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PAGE 01 BRUSSE 09926 041938Z

43

ACTION H-03

INFO OCT-01 EUR-08 ISO-00 SS-07 NSC-06 AID-01 /026 W

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P 041825Z NOV 75

FM AMEMBASSY BRUSSELS

TO SECSTATE WASHDC 5341

INFO AMEMBASSY BONN PRIORITY

AMEMBASSY PARIS PRIORITY

AMEMBASSY THE HAGUE PRIORITY

AMCONSUL AMSTERDAM PRIORITY

LIMITED OFFICIAL USE BRUSSELS 09926

E.O. 11652: N/A

TAGS: OREP, BE (BLUM, JACK; LEWIS, VIVIAN)

SUBJECT: MULTINATIONAL CORPORATIONS--STAFFDEL BLUM/LEWIS

REF: (A) STATE 259542; (B) STATE 259675

1. PARA 6 REFTTEL (A) REQUESTED EMBASSY BRUSSELS TO SEEK APPOINTMENT WITH MRS. JEAN PIERRE BONSANG BUT THEN IN SUBSEQUENT SENTENCE REFERRED ONLY TO MR. BONSANG. MR. BOSANG WHO WAS CONNECTED WITH LOCKHEED DIED IN MARCH, 1975, HOWEVER, HIS WIDOW IS RUNNING HER OWN BUSINESS AND HAS SOME LIMITED CONTACTS WITH LOCKHEED. MRS. BONSANG HAS AGREED TO MEET WITH STAFFDEL AT THEIR HOTEL AT 1600 ON NOVEMBER 10.

2. JAMES DI CLERICO IS DIRECTOR OF MARSTELLER INTERNATIONAL S.A., A PUBLIC RELATIONS FIRMS, WHICH IS A SUBSIDIARY OF U.S. FIRM BURSON-MARSTELLER ASSOCIATES. HE INFORMED EMBASSY THAT HE WOULD BE OUT OF COUNTRY DURING PERIOD OF VISIT OF STAFFDELS. SINCE TUESDAY, NOVEMBER 11, IS BELGIAN NATIONAL HOLIDAY MOST FIRMS WILL BE TAKING LONG WEEKEND. DI CLERICO ASKED IF STAFFDEL WOULD AGREE TO DELAY MEETING UNTIL NOVEMBER 12. HE SUGGESTED THAT STAFFDEL MEET WITH ERIC SJOGREN, DEPUTY DIRECTOR OF MARSTELLER INTERNATIONAL. SJOGREN IN ANY EVENT WAS INVOLVED IN F-16 SALE. IN ACCORDANCE WITH PHILLIPS/LEWIS TELCON EMBASSY HAS LIMITED OFFICIAL USE

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PAGE 02 BRUSSE 09926 041938Z

NOW SCHEDULED MEETING FOR 1000 NOVEMBER 12 AT 5 AVE GALILEE.

MR. SJOGREN WILL ATTEND WITH DI CLERICO.

3. RESERVATIONS CONFIRMED FOR STAFFDELS NOVEMBER 9-12
AT RAMADA INN, 36-38 CHAUSSEE DE CHARLEROI, BRUSSELS
(TEL: 538-9100) AT DAILY COST OF BF 1,075 (US\$1 EQUALS
BF 39).

4. EMBASSY CONTROL OFFICER IS EDWARD E. KELLER, JR.,
COMMERCIAL ATTACHE (TEL: 513-3830, EXT. 227/228).
HOME ADDRESS: LLOYD GEORGE, 9; BRUSSELS (TEL: 647-2025).
THE EMBASSY STANDS READY TO ASSIST STAFFDEL AS DESIRED.
FIRESTONE

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Message Attributes

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